



Pickaway County Agricultural Society
Meeting Minutes
October 8, 2018
7:00pm

- I. Call to order – at 7pm by Von Cremeans
- II. Pledge of Allegiance – led by Tracey Rittinger
- III. Roll Call – Directors not present: Dustin Hube, Gerald Loudermilk, Chris Pence (courtesy of notice given), Frank Reisinger, Brad Shannon (courtesy of notice given), Craig Weiler, Tim Woodrow. Late arrival: Scott Pritchard (7:04pm)
- IV. Special Guests
 - a) Jay Wippel provided update on construction. On track/on time. Meet every Monday with Kokosing. Von Cremeans attends.
- V. Secretary Report – Tracey Rittinger moved to accept minutes as written. Randy Smith seconded. Motion carried.
- VI. Treasurer Report – Sean Mayhugh reported.
 - Checking: \$44,666.71
 - Savings: \$102,027.83
 - Petty Cash: \$100
 - Total funds in bank: \$146,794.54
 - Largest income presently is horse barn rental - \$7,924.98. Contracts being finalized.
 - Sponsorship from 2018 fair just received - \$1,000
 - \$10,000 donation to PCCF approved at last meeting.
 - Total income \$13,284.97 (doesn't include Oct flea market)
 - Total expenses \$41,290.30
 - Gun-A-Palooza - \$119,774.59 in checking
 - Income: \$20,250 tickets sales & sponsorships
 - Expenses: \$10,266.56
 - Brad Lutz moved to accept Treasurers Report. Carlee Stewart seconded. Motion carried.
- VII. Committee Reports

- a) Jr. Fair Board – Steve Barthelmas reported. Jr. Fair Board interviews Sunday, 10/21/18. Have 27 applications/candidates. Would like 35 ideally. Steve inquired if pie sale money check was written to Jr. Fair Board. Sean Mayhugh responded that check was just cut and will be delivered soon.
- b) Livestock & Sale Committee – Mark List reported.
- Last meeting they reviewed show schedule thoroughly and has proposed changes (outlined in old business).
 - Will weigh hogs off trailer to be more efficient.
 - No 2-day sale in 2019.
 - Officer elections held at last meeting: Jeff Wippel, President... Bennett Musselman, Vice-President.. Jenny Patterson, Secretary... Judi Reynolds, Treasurer.
 - Formed committee for rules. To condense and clarify. Define penalties.
 - Mark List resigned from Livestock & Sale Committee due to responsibilities with Senior Fair Board. Brad Shannon taking Mark's place.
 - Special meeting Monday, October 15 to get rules finalized. Von Cremeans requested that Livestock & Sale Committee finalize the rules for senior fair board to review in November.
- c) Gun-A-Palooza **presentation of donation to revitalization*
- GAP very successful! Goal was to gross \$85,000. Surpassed!
 - 75% will be donated to PCAS for revitalization.
 - A check made out to Pickaway County Community Foundation for \$89,236.01 was presented to County Commissioners Jay Wippel & Champ Henson, along with new County Administrator, April Dengler in attendance.
- d) Camping –
- Von Cremeans reported that they had a camping committee meeting. Camping is changing. Von is chairing the committee. Darin Myers, Jennifer Pontious, Randy Smith, and Betsy Cremeans on committee.
 - Committee seeking approval from board to send out informational postcards to let current campers know about changes.
 - Priority order of campers to be accommodated: Directors, Livestock & Sale Committee, Jr. Fair w livestock, Jr. Fair Board, All Jr. Fair exhibitors.
 - Going to be application process – will include club, advisor.
 - Carlee Stewart moved to approve sending informational postcards to current campers to notify of changes. Mark List seconded. Motion carried.
 - Tracey Rittinger inquired what would be included on postcard and suggested that it outline what changes, including cost.
 - 30 amp (\$200 currently) & 50 amp (\$230 currently) will be audited and marked accordingly, and include prices. Committee is considering keeping 30 amp the same price for 2019 and raising 50 amp to \$250.

- Committee is considering moving to similar procedures as other fairgrounds and require payment for 2020 camping in July or August 2019, or end of 2019 fair week.
 - Darin Myers suggested getting info to 4-H & FFA clubs too.
 - Committee has decided that golf carts only will be permitted on grounds. No ATVs. There will be a designated corale and hours that will be adhered to. Price raised to \$50. Will not be allowed on top of the hill at all, including director carts. Mark List moved to approve golf carts only and price raise to \$50. Carlee Stewart seconded. Motion carried.
 - Senior citizens can be picked up at vehicles in parking lot and dropped off at entrance/gate. Mark List suggested considering having designated carts with licensed drivers roaming the parking lot to offer rides.
- e) Building & Equipment Rental Rates –
- Tracey Rittinger has called around to multiple fairgrounds and other facilities. A lot of variables to consider: heated vs non-heated buildings, chairs (\$3-4), tables, time of year/season, kitchen accessibility
 - Fairfield County Fairgrounds – one building \$420 (summer, no air), same building \$620 (winter, heated). Additional \$50 for use for kitchen.
 - AmVets - \$100/hour (approximately \$500 for evening/event), \$350 cleaning fee, bar is an additional charge, retail price on liquor/beer
 - The Barn (Kingston Pike) - \$1,900
 - Fayette County Fairgrounds - \$525 (chairs included)
 - Tracey reported – Ross County, AmVets, VFW, barn on Kingston Pike most comparable in our area. Did not get through to OCU.
 - Mark List going to call Madison County Fairgrounds.
 - Tracey’s suggestion was to stay comparable to facilities in the vicinity.
 - Von Cremeans looking into getting a full-time alcohol permit so that senior fair board can sell beer for events.
 - Von wants a price list finalized by December to start renting all buildings (including barns) for summer 2019. We already have event managers/planners interested and asking about renting for summer and fall 2019.
- f) 2019 committee and chair assignments –
- Livestock & Sale committee is putting their committees together next week.
 - Von Cremeans said we need to do a better job working as a team together between senior fair board and livestock & sale committee, and we all need to do better asking people to help. Didn’t change too much from last year. It is important to start working/coordinating/planning now!
 - Grandstand/Infield events need to have separate chairs/committees for each day/night.
 - Carlee Stewart expressed interest being on the Amphitheater committee.

VIII. Old Business

a) Event Marketing –

- Brad Lutz presented a written proposal from Tim Wilson of the Pickaway County Visitors Bureau for board to review and discuss.
- Proposal is for PCVB to do all event marketing year round (not just fair) starting December 1, 2018.
- Services include: full-time reception/administrative support, showing buildings to potential renters, filtering and administering all inquiries about renting fairgrounds facilities.
- Goal is not only to market fair and fairgrounds events within county, but statewide. Tim offers relationships, networks, and connections to other event managers and promoters outside of Pickaway County. When PCAS is approached by potential renters Tim and his staff would be the “go to” contact to send them to for more information and contract/agreement for rental. They would manage the facility rental schedule.
- Really important to have a strategy to promote fairgrounds facilities and events year round and Tim’s expertise will greatly benefit PCAS with an organized plan and intentional action to assure that the buildings are used frequently year round.
- Will produce revenue to put into our fair and related PCAS and other community events at the fairgrounds, and better integrate PCAS in other community events to promote fair.
- PCVB board of directors and county commissioners supportive.
- Tim Wilson will attend in Nov to answer questions and seek approval.
- Cost: \$400/week. \$20,800/year cost.
- PCVB supportive in utilizing entire current PCVB staff (multiple employees), including reception. PCVB operates 6 days/week.
- PCAS has full approval of rental process.
- Discussion –
 - Von Cremeans shared if we hired a full-time staff person it would cost a minimum \$60,000. Clark County currently paying \$120,000 for this service for one full-time person. All use of buildings or equipment will have to be approved by Senior Fair Board.
 - Brad Lutz shared that Madison County currently paying \$75,000-85,000 for one full-time person. Going to share with commissioners at next meeting for more input.
 - Tracey Rittinger agrees with concept of needing marketing but expressed concerns about replacing fair secretary position and not having any income to immediately cover the costs. Sean Mayhugh and Randy Smith agreed with Tracey.
 - Scott Pritchard suggested a 2nd phone line be installed for office because PCVB would not be equipped or expected to answer fair, PCAS, OFMA, ODA, and other specific daily activity related questions. Two separated line/numbers. One specific to marketing/rental, the other for all other questions/inquiries. Von Cremeans agreed.

- Mark List expressed support of the possibility of attracting events from around the state like livestock jackpot shows, rodeos, auctions, etc. Important because of close proximity to Columbus and convenience of attractions/events that might be seeking and considering regional venues surrounding Columbus.
- Since there is personnel changes suggested in the proposal Von Cremeans asked for all Senior Fair Board members to simply review personally in preparation for a vote/decision at November meeting and for the document and discussion to not be discussed outside meeting. Personnel discussions and decisions are for executive sessions.
- Randy Smith moved to table until November meeting. Carlee Stewart seconded. Motion carried.

b) 2019 Fair Livestock/Event Schedule –

- Livestock & Sale committee reviewed proposed 2019 livestock show schedule and suggested some changes:
 - change Friday 8:00-9:00 take home market and breeding animals release moved to Saturday 7:00-9:00, except horses
 - change take home hog release from Tu 8:00-9:00 to 6:30-8:00 because 9:00 puts them past the 72 hours
 - change hog weigh-in starting at 4:00 (in an effort to shorten weigh-in be done by 6:00 – will be weighed off the truck)
 - Joy Sharp requested that “4-H Horse Show” be changed to “Jr. Fair Horse Show”. Senior Fair Board has to sponsor it. 4-H rules have changed.
- No changes to sale this year. It will remain as 1-day sale but likely be 2 days starting in 2020 if we decide to do open shows. Need animals out in order to get more animals in. Livestock & Sale Committee sent out of 445 postcard surveys to buyers sent in 2017 to buyers. 35 were returned. 14 wanted to keep 1-day sale. 6 were ok with 2-day sale. Not a good indicator of what would really work due to lack of response.
- Steve Barthelmas shared schedule changes with Judy Wolford about open dairy show and she was ok with it.
- Mark List moved to approve livestock show, weigh in, take home schedule pending proposed changes. Darin Myers & Carlee Stewart seconded. Motion carried.
- Jim Arledge moved to approve changing horse show name from “4-H” to “Junior Fair”. Carlee Stewart seconded. Motion carried.

IX. New business

- a) Holiday Celebration for Sr. Fair Board, Th November 29 @ 6:30pm
- Von Cremeans invited Senior Fair Board and spouses to gather together and celebrate the year. Good opportunity to get to know new fair board members.
 - Will take place at Ankrom Building
 - Will have meal

- b) Revitalization Leadership Sponsored Events – Farewell to Coliseum, Footloose At Fairgrounds, Spring Fundraiser
- Mike Schmidt and Revitalization Leadership Committee members are working on planning fundraising events: Farewell To The Coliseum (first part of December), Footloose At The Fairgrounds (take place at another facility, like AmVets Feb or March), Spring Fundraiser (hopefully to take place at the fairgrounds, similar to PCCF Farm To Plate event).
 - Will be seeking approval from senior fair board likely at next meeting for use of Coliseum in December and at a future meeting after the first of the year.
 - The steer was removed from atop the Coliseum will make an appearance at December event for photo ops.
- c) OFMA Convention
- Will take place Thursday, January 3 through Sunday, January 6 at the Hyatt Regency in downtown Columbus.
 - All senior fair board members are highly encouraged to attend. Great info and topics that will help us plan and manage a more successful fair. Very educational and great networking opportunities to learn from other fair managers.
 - Has tradeshow with exhibitors. Entertainment extravaganza with mini sets for a variety of acts to consider. Officer and district meetings. Queen contest. Keynote speaker at general session. Good team building – dinners and luncheons together. Topics/sessions include: grounds maintenance, concessions, merchandise, harness racing, beer sales, livestock specific topics
 - Von Cremeans shared that it was embarrassing last year when asked in the District 6 meeting how many from our board were in attendance and responded 4 out of 21. There was another county with 25 board members and all 25 were in attendance. ALL are highly encouraged to attend as much of the weekend as possible, and should look at this as part of the job of being a director. It's very good!
 - Christy Pence needs finalized responses for RSVPs at November 12 meeting.
 - Christy submitted a packet for the communications award contest this year for our fair. Includes marketing/advertising: website, fair book cover, billboards
- d) Fair Float for Pumpkin Show
- In evening parades Wednesday through Saturday. Be at float by 7:45pm.
 - Requesting all directors ride at least one night. Families are welcome.
 - Senior Fair Board wear green golf shirts. Family members wear construction green “Building A Better Future” t-shirts. Jr. Fair Board wear blue golf shirts. Livestock & Sale Committee also invited to ride.
 - A driver(s) is need to drive. Line up by 5:00. Von Cremeans got a tractor for pulling.
 - Entered in the float competition.
 - Christy Pence extended thanks and appreciation to Darin Myers and Von Cremeans for all the work to get the wagon in rideable condition and make it official!
 - Working on it to finish decorating Th evening at 5:30 if anyone can help.

- Randy Smith said Coliseum will be open on the 10th for various parade floats to be store for Pumpkin Show week.
 - Brad Lutz said that a booth/tent for the revitalization never came together to be put up/worked at Pumpkin Show. Will focus on other events to relaunch and ramp up fundraising.
- e) Jr. Fair Communications
- FFA doesn't have to do Skillathon. Exhibitors are avoiding requirements for 4-H and joining FFA because they don't have the same requirements for livestock.
 - There is information that is distributed at Skillathon that needs to get to all livestock exhibitors, not just 4-H. Need to incorporate communications to all clubs.
 - Joy Sharp is supportive of including all livestock exhibitors 4-H & FFA in Skillathon.
 - Quality Assurance countywide is being considered. Livestock committee chairs would be responsible for distributing specific information and rules about their species and doing QA sessions.
 - Mark List moved for Senior Fair Board to require all Jr. Fair livestock exhibitors to participate in Skillathon in order to participate in fair, including both 4-H and FFA. Darin Myers seconded. Motion carried.
- f) Barricade –
- Mark List suggested purchasing barricades.
 - Von Cremeans said bollards are being put up to help flow of public traffic out of livestock show flow.
 - Von asked Mark to gather pricing for barricades.
- g) Brad Lutz – shared that he is not moving out of Pickaway County. Taking a new job commuting to Delaware. Director of Financial Management and Business Operations for County of Delaware. April Dengler will be new Pickaway County Administrator, effective October 22. Brad's last day is Friday, October 19. Will continue to serve on Senior Fair Board. Also is a councilperson in Ashville.
- h) 2019 Harness Racing - Sean Mayhugh requested approval for 3 days of harness racing for the 2019 fair for the application for the state monies to be received for the races in an amount of \$14,019 (due 10/31). Brad Lutz moved to approve Sean's request. Tracy Rittinger seconded. Motion carried.
- i) Pumpkin Show trash receptacles need to be picked up from grandstands and moved to city maintenance lot Saturday at 8:30am. Need as many pick up trucks and trailers as we can get. Cant be stacked because wheels still on them. Can get about 20 on a 16 ft. trailer. Text Chris to let him know you can help.
- j) Nametags – give them to Christy Pence to keep until needed to avoid losing them. They cost \$20 each.

- k) Remind texts/messages – if you're not receiving them notify Christy Pence ASAP. That is the main form of communication and all directors are responsible for all information that is relayed. We use the Remind App system as a one-way communication to avoid large group texts with infinite replies to all.

- X. Adjournment – Carlee Stewart moved to adjourn. Brad Lutz seconded. Motion carried.

Submitted by Christy Pence, Secretary

NEXT MEETING: Monday, November 12, 2018 @ 7:00pm

**Next Livestock & Sale Committee Meeting: Monday, October 15, 2018 @ 7:00pm*

**Senior Fair Board Holiday Celebration, Thursday, November 29 @ 6:30pm*

**OFMA Convention January Th 3- Sun 6*